

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$650.00 0.00															
E 3	KSNV	09/25/12	10/01/12	Today Show Today Show TODAY SHOW	CM	658a-9am	MTWTF--	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$850.00 0.00															
E 4	KSNV	09/29/12	09/29/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$350.00 0.00															
E 5	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF Saturday Today SATURDAY TODAY	CM	5-6A (5:00 AM-6:00 AM)	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$625.00 0.00															
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE REV RATE	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$325.00 0.00															
E 7	KSNV	09/30/12	09/30/12	Sunday Today Sunday Today TODAY ON SUNDAY	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$625.00 0.00															
E 8	KSNV	09/30/12	09/30/12	Meet the Press Meet the Press MEET THE PRESS	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$3,000.00 0.00															
E 9	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd Hour M-F Today Show II TODAY SHOW II	CM	9-10a	MTWTF--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$350.00 0.00															
E 10	KSNV	09/25/12	10/01/12	M-F Today Show III 4th Hour Today 4th Hour TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
E 11	KSNV	09/25/12	10/01/12	Rachael Ray Rachael Ray RACHEL RAY	CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 3 \$325.00 0.00															
E 12	KSNV	09/25/12	10/01/12	Noon News Noon News NEWS 3 AT NOON	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/25/12 10/01/12 MTWTF-- 2 \$425.00 0.00															
E 13	KSNV	09/25/12	10/01/12		CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$425.00		0.00						
E 14	KSNV	09/25/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
E 15	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$600.00		0.00						
E 16	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$700.00		0.00						
E 17	KSNV	09/25/12	10/01/12	M-F Early News	CM	5-630p	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$1,000.00		0.00						
E 19	KSNV	09/25/12	10/01/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	1		\$1,000.00		0.00						
E 20	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$4,000.00		0.00						
E 21	KSNV	09/25/12	09/25/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Tuesday Prime 10-11pm															
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-T-----	1		\$3,200.00		0.00						
E 22	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Wednesday Prime 9-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	--W----	1		\$3,200.00		0.00						
E 23	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$2,400.00		0.00						
E 24	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NFL Football															
SUN NT FB: NY GIANTS @ PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$10,000.00		0.00						
E 25	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12		09/25/12	10/01/12	MTWTF--	2		\$1,100.00		0.00						
E 26	KSNV	09/25/12	10/01/12		CM	1135p-1237a	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		2				\$425.00		0.00			
E 27	KSNV	09/25/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	3	\$225.00	1	0.00	NM	3	\$675.00
				Late Night w/Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		3				\$225.00		0.00			
E 28	KSNV	09/25/12	10/01/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	4	\$40.00	3	0.00	NM	4	\$160.00
				Last Call w/Carson Daly											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		4				\$40.00		0.00			
E 29	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$750.00		0.00			
E 30	KSNV	09/30/12	09/30/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-	-----S	:30	1	\$45.00	3	0.00	NM	1	\$45.00
				Law & Order (LF)											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$45.00		0.00			
N 31	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				Vegas Inc.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$225.00		0.00			
													Totals	50	\$46,555.00